

Located in the Capitol City of Iowa, the "Iowa Archery Pro-am Tournament & Tradeshow" is one of the premier archery tournaments of its kind by being named the third largest archery tournament in the United States. We had nearly 700 participants this past year and anticipate further growth in 2018.

Many of you have been generous supporters of the Iowa Archery Pro-am Tournament & Trade Show over the past 23 years, and we would like to thank you for your contributions. This year will be the seventh year that the Iowa Pro-am will be held at Hy-Vee Hall in the Iowa Events Center in Des Moines, Iowa. We are very excited about the Iowa Archery Pro-am success and would like to have you join us in making the 2019 Iowa Pro-am the best it's ever been.

We offer several varieties of sponsorships to suit most companies. The varieties are described in this brochure as:

**Sponsorship Levels**      **Vendor Booths**      **Bale Ads**

We are hopeful that you will find it within your budget to help us with a generous contribution and become a sponsor for the 2019 Iowa Archery Pro-am Tournament & Trade Show.

With your contribution we can make the Pro-am bigger and better for everyone.

Proceeds from the past Pro-am tournaments enabled the Iowa State Archery Association (ISAA) to contribute over \$20,000 to the National Archery in the Schools Program (NASP) (Startup money for schools wanting NASP). Each of the last five years we have donated a \$1000 scholarship to the NASP state championship. We also have supported Pheasants Forever, the John Stoddard Cancer Center, and Retrieving Freedom (trains service dogs for veterans and children with autism). In 2005 we established a scholarship trust fund for our young ISAA members. As of this year we have paid out \$7400 in scholarships to our young members. With your support the ISAA will continue to support the great sport of archery as well as many worthwhile organizations in our community.

The Iowa State Archery Association is a 501(c) (3) public charity, and your donation may be tax deductible.

Thank you in advance for your consideration and we hope to hear from you soon.

**Sponsorship Levels**

**Diamond \$10,000**

This agreement entitles sponsor to:

- Title Sponsorship
- Two 8' x 10' booth spaces
- Three banner display areas up to 2' x 3'
- One banner display area of unlimited size
- Sponsor's name go in ISAA Pro-am promotions
- Four money entries for sponsor's shooters
- Full page ad in ISAA Arrow Hound for 1 year

**Emerald - \$7,500**

This agreement entitles sponsor to:

- Two 8' x 10' booth spaces
- Three banner display areas up to 2' x 3' each
- One banner display area of unlimited size
- Sponsor's name will be in ISAA Pro-am promotions
- Two money entries provided for sponsor's shooters
- ½ page ad in the ISAA Arrow Hound for one year

**Platinum - \$5,000**

This agreement entitles sponsor to:

- Two 8' x 10' booth spaces
- Two banner display areas up to 2' x 3' each
- One banner display area of unlimited size
- Sponsor's name will be used in ISAA Pro-am promotions
- ½ page ad in the ISAA Arrow Hound for one year

**Gold - \$2,500**

This agreement entitles sponsor to:

- One 8' x 10' booth space
- Two banner display areas up to 2' x 3' in size
- Additional 8' x 10' booth spaces available at \$50 each
- ¼ page ad in the ISAA Arrow Hound for one year

**Silver - \$1,000**

This agreement entitles sponsor to:

- One 8' x 10' booth space
- One banner display area up to 2' x 3'
- Additional 8' x 10' booth spaces available at \$50 each

**Note:** *Should it be agreed upon to sponsor the ISAA Pro-am, a down payment of 50% shall be made to arrive at the office of the ISAA no later than the 15<sup>th</sup> of December, 2018.*

**Vendor Booths**

Cost is \$100 for one 8' x 10' vendor booth for the full duration of the Pro Am (Friday afternoon through Sunday afternoon).

Additional charge for electric hookup is \$75.

Each booth includes 1 table & 2 chairs and table skirt.

**Bale Ads**

This is a laminated 10" x 16" signage for advertising a business or company such as sporting goods, vehicles, camping, nearby restaurants, shirts, an archery shop or club, food, chiropractor, massage therapy, etc.

Just send us the logo or business card (signage) and we enlarge it to 10" x 16" size, laminate it and place each poster on a target bale where archers and spectators will see throughout this three day event. Other copies of your advertisement will be posted on the bleacher wall across from the vendor booths.

**Two Posters - \$50 or Five Posters - \$100**



"Iowa State Archery Association"

ISAA President Warren Rush  
Rushwarren@hotmail.com  
(515)979-7168

**Contact Information**

**Sponsorship – Vendor Booth – Bale Ad**

See us on [Facebook](#)

**Sponsorship Levels**

**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Phone #** \_\_\_\_\_

**Circle One**

**Diamond – Emerald – Platinum – Gold – Silver**

**Send request by E-mail to:**  
[osbornbrittl@johndeere.com](mailto:osbornbrittl@johndeere.com)  
**Britt L Osborn**  
**3209 NW 22<sup>nd</sup> St**  
**Ankeny, Iowa 50023**  
**(515) 509-1614**

**Vendor Booths**

\_\_\_\_\_ **Vendor Booth(s) @ \$100 each = \$** \_\_\_\_\_

**\$75 for electricity per booth(s)** \_\_\_\_\_ = \$ \_\_\_\_\_

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**Please make checks payable to: ISAA Pro-am**

**Bale Ads**

\_\_\_\_\_ **Two Posters - \$50** \_\_\_\_\_ = \$ \_\_\_\_\_

\_\_\_\_\_ **Five Posters - \$100** \_\_\_\_\_ = \$ \_\_\_\_\_

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